



Advertising Agreement 2015-2016

DEADLINE: October 16th, 2015

Thank you in advance for your support! To renew your advertising schedule or become a new advertiser, please complete the form and return with a check payable to the "JUNIOR LEAGUE OF PELHAM." Attn: Business Manager, Junior League of Pelham, Postings Business Manager, 901 Pelhamdale Avenue, Pelham, NY 10803. Advertisements will not be included in our publications until full payment is received. A confirmation letter will be e-mailed to you.

POSTINGS is 100% advertiser supported newsletter published annually. Last year, online version received over 350 impressions and nearly 3000 page views. 200 printed copies distributed. Remains posted on JLP website.

Ad unit	Size	Annual
Business Card	3 1/2" x 2 1/4"	\$115.00
Quarter Page	3 1/2" x 4 3/4"	\$200.00
Half Page	7 1/4" x 4 3/4" or 3 1/2" x 9 1/2"	\$355.00
Full Page	7 1/4" x 9 1/2"	\$615.00
Inside Front Cover*	7 1/4" x 9 1/2"	\$825.00
Inside Back Cover*	7 1/4" x 9 1/2"	\$685.00

JLP Directory is published annually in November. It is distributed to Junior League members active in the community and eager to support Pelham area businesses.

Ad Unit	Size	Annual
Business Card	3 1/2" x 2 1/4"	\$135.00
Half Page	4 1/4" x 3 1/2"	\$400.00
Full Page	4 1/4" x 7"	\$685.00
Inside Front Cover*	4 1/4" x 7"	\$925.00
Inside Back Cover*	4 1/4" x 7"	\$850.00
Outside Back Cover*	4 1/4" x 7"	\$975.00

eBlast is sent to over 250 subscribers weekly. Take advantage of this opportunity to lead viewers straight to your website, or promote a special offer. **Website** is visited by JLP members and general public. Space limited to 3 ads per eBlast and 1 on website homepage. Contact us at pr@jlpelham.org to inquire about advertising in eBlast or on the website

E Blast Ad	Size	Rate / month (4 blasts)	Annual Eblast (can change ads)
Small Banner	225px X 225 px	\$120	\$800
Sponsor message + Logo (specs on demand: pr@jlpelham.org)		\$100	\$600

Website Ad	Size	Rate / month	Annual sponsor (can change ads)
Small Banner	225px x 225px	\$120.00	\$800

Due to popular demand, space on the covers will be reserved on a first come, first served basis. We are unable to guarantee any of last year's advertisement positions. To request a cover space, please e-mail business manager at Neutrina422@gmail.com with the details below.

Business Name _____ Phone and email _____

Signature _____ Fax _____

Postings Ad Size _____ JLP Directory Ad Size _____

Total Enclosed _____ Please apply 30% discount if you advertise in both.

How will you provide the ad artwork? Check One:

Use my ad from Postings or the Directory last year.

I'm sending a JPEG or PDF file by October 31st to Neutrina422@gmail.com.

Enclosed is my camera-ready art. The eBlast and Website advertisement must be 225 pixels wide and up to 225 pixels tall.